

A LIFE THAT'S WORKING

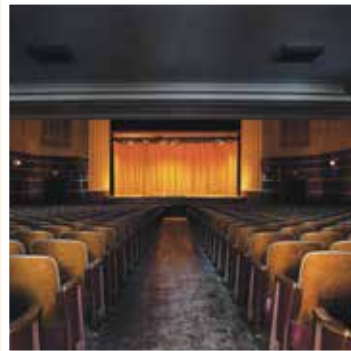
ENDING THE LINE

Poverty is not a financial problem. It's a lack of access to programs and services. It's the barriers that people face, whether it be loss of a job, or a health problem. It's a poverty of relationships. A poverty of the soul. It's a complex issue complicated by mental health disorders and drug addiction. It's exacerbated by lifelong feelings of worthlessness and loss of dignity.

In our region, the proverbial line, where people wait for services, has grown longer and more arduous each year. Often these lines are full of unknown requirements, with exceptionally high thresholds and barriers for the very people in which the line was established to serve. As a result, many in the line, are frustrated and have lost interest in receiving this kind of help.

WHY IS THERE A LINE?

The Life Revitalization Center is designed by Cherry Street Mission Ministries and fueled by community partnerships, to end the proverbial line. We ask and answer the question as to whether any right thinking community whose aim it is for a better life for all should have a line at all. Why should there be a line? Why should anyone have to wait confusingly in a line that doesn't move or worse yet doesn't seem to have an end?



VISION

**BUILD A BRIDGE SO THAT WE
CAN HELP WALK ALONGSIDE
PEOPLE AS THEY PURSUE
A LIFE ON THE OTHER SIDE
OF THE ABYSS.**



DAN ROGERS
PRESIDENT AND CEO,
CHERRY STREET MISSION
MINISTRIES

FUELED BY YOUR _____ PARTNERSHIP

Cherry Street Mission Ministries' Life Revitalization Center is a central city, one roof, holistic ecosystem designed with integral and strategic partnerships, to end the line for all who arrive by providing thoughtful, comprehensive service options which include day care, vocational and career training, medical help, case management, mental health, addiction recovery, adult basic literacy, adult diplomas, recreation and the arts – all connected to jobs and employers.

Our programs will accomplish this by:

- Enrolling adult students through our intake partnership with Lucas County Metropolitan Housing Authority, Jobs and Family Services, Community Centers, Catholic Charities and other organizations serving a vast number of people through case management.
- Providing opportunities for students to participate in assessments ranging from aptitude to career path choices.
- Partnering with Feed Lucas County Children to address hunger in our community.



RUBBER MEETS THE ROAD

ERNIE'S
LIFE IS
WORKING.

WORTHY



Earlier in his life, Ernie did body work on cars. That was a long time ago. Failed relationships, bouts of depression, and lack of job skills led to years of homelessness.

Throughout his life, Ernie heard one message over and over—he would never be worth anything.

About seven years ago, while staying at a church in Zanesville, Ohio, someone told Ernie about Cherry Street Mission Ministries. He found his way to Toledo.

Today he's a member of the first Auto Tech Training class offered at the Life Revitalization Center and plans to graduate in December.

"We already have car dealerships that have expressed interest in hiring some of the participants," said Renee Monday, director of vocations. "These jobs are in high demand, which is why we offer this training."

Ernie also completed Cherry Street's KeyTrain program, a self-guided computer program that teaches students various skills to be successful in the workplace. While initially hesitant, completing the program was a life-changing moment for Ernie, who like many Cherry Street guests, lacked self-confidence and suffered from a lifetime of low self-esteem.

"I'll always remember the day we handed out the certificates for that class," said Renee. "Ernie held up his certificate and said proudly, 'This piece of paper tells me I'm worth something.'"

With the completion of the Auto Tech Training, Ernie now has an exit plan for leaving Cherry Street.

"HOPE TO ME LOOKS LIKE NOT LIVING AT CHERRY STREET ANYMORE."

"In addition to vocational training we work on life skills like budgeting, and job seeking skills which will help Ernie gain self-confidence," said Renee.

"Cherry Street helped me to feel good about myself again," said Ernie, who is 48 years old. "They helped me get through depression and helped me see that I can do anything."

"I want to get a job at a dealership," said Ernie. "This training gives me skills for a future and having a job will let me earn a living again."

When asked what hope looks like to him, Ernie replied, "Hope to me looks like not living at Cherry Street anymore."



A RECIPE FOR SUCCESS

ELIZABETH'S
LIFE IS
WORKING.

PURPOSEFUL



It used to be that you came to Cherry Street for a meal and place to lay your head. People were referred to other places for services like veterans programs and help with housing. Without a job, car, or bus fare, it is next to impossible to access services. The journey to hope ends before it can really begin.

Cherry Street's Life Revitalization Center has changed that. "The goal is to leverage every meal served with an opportunity to revitalize lives. It's the bridge between a life of poverty and a purposeful life. To end poverty, we have to do more than feed them lunch," explained Elizabeth Sorge, Cherry Street's director of operations.

A centerpiece of the Center will be a commercial kitchen and an accredited culinary vocational school that will provide opportunity for guests to earn a degree as they work. Additionally, a catering business will be established generating a revenue stream while providing jobs at the Life Revitalization Center.

Engaging the community not only as a financial partner, but as a social partner is integral to the success of the program. "Our vision is to develop a full-service restaurant open to

the whole community. We envision Cherry Street guests enjoying a meal alongside people from the downtown business community," explained Elizabeth. To date, more than 30 people have already been trained in food service skills provided by Cherry Street. "Eighteen of those were snapped up for jobs by local employers eager to assist," said Elizabeth.

"We are here to teach more than job skills. We teach life skills - everyday skills," explained Elizabeth. "We are here to make sure every person has an opportunity to once again begin a dignified, productive journey in life."



MORE THAN A MEAL

In collaboration with Feed Lucas County Children, the new kitchen will enhance the ability

to feed area children, providing the very foundation for educational success, confidence, physical fitness, and overall health. "Our mission is to feed hungry children throughout the year. Together, our goal is to provide millions of healthy meals through the new kitchen," said Wendi Huntley, Interim CEO, Feed Lucas County Children.



A HIGHER CALLING

VALENCIA'S
LIFE IS
WORKING.

SELF-AWARE



Most people look at guests who live at Cherry Street's Men's Mission or Women's Sparrow's Nest only see a face, not a person. But those faces all have stories. Like Valencia.

Most people don't know Valencia had to give up a son for adoption, a decision that ate away at her self-esteem. She worried about him constantly—whether he was happy, healthy, alive, or dead. They don't know Valencia worked and loved it, or that she's always wanted to own her own business, but was never taught budgeting, so she fell deep in debt, losing everything.

They don't know that the staff at Cherry Street, where she's lived for the past two years, see tremendous leadership potential in Valencia, something she is just learning to see herself.

"I've always been afraid that if I tried, I would fail," said Valencia. "Or if I did do something, I wouldn't meet other people's expectations."

That's all about to change. Valencia is completing Call Center Training offered at the Life Revitalization Center.

Valencia is learning a vocation, but also life skills. Thanks to Cherry Street's *Ready for Life* Program, Valencia has a

much better understanding of money management and budgeting.

"I learned that if you don't change how you use money, you'll end up in the same cycle."

Valencia's also learned to forgive, both others—and herself. "One of my "Ah ha!" moments at Cherry Street was when I learned that forgiveness is not for the other person, it's for yourself."

"I AM THANKFUL FOR THE SUPPORT SYSTEMS."

When her son found her this past year, Valencia said a huge weight was lifted. "Now I know he's okay and happy. And her younger son, who just completed high school, is also doing well.

"Valencia has become so much more self-aware since she's been here," said Renee Monday, director of vocations. "She has a wonderful personality, is very articulate, and is a positive influencer with her peers."

"I'm thankful for the support systems," said Valencia. "I don't think I would have ever learned how strong I really am if it wasn't for Cherry Street."

Valencia sees the Call Center Training as her new beginning.

ONE ROOF, HOLISTIC ECOSYSTEM

PROVIDING
COMPREHENSIVE
SERVICE OPTIONS

CAMPAIGN GOAL

\$10 MILLION

ROOF SYSTEM	\$1.3MM
WOODSHOP/HVAC/CONSTRUCTION	\$600K
COMMERCIAL KITCHEN AND DINING	\$3.0MM
WELDING AND MACHINE	\$1.1 MM
AUDITORIUM/CHAPEL/CLINIC/DAY CARE	\$1.7MM
RECREATION/MENTAL HEALTH	\$1.3 MM
ADMINISTRATION/OPERATIONS	\$1.0MM



 LIFE
REVITALIZATION
CENTER





POWERFUL

HAPPY

DEDICATED

THOUGHTFUL

MERCIFUL

STRONG

LOYAL

THANKFUL

BELIEVING

VICTORY

CARING

DISCOVERY

**BILLIE
JOHNSON**

POS

VISIONARY

WORTHY

**A COMMUNITY
ENGAGED**

SUPPORTIVE



“We are honored to support Cherry Street Mission Ministries and the critical work of its Life Revitalization Center. The vision of the organization’s leadership, and the commitment of its strategic partners, provides a solid foundation for developing long-term solutions for ending homelessness and poverty as we know it. This initiative is an important investment into the success of those served as well as our entire community. We are happy to be part of it.”

BARB AND RANDY OOSTRA

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Ed Reiter
Dan Rogers
Paul R. Smith
Tim Stansfield
Hayley Studer

A BETTER LIFE

LIFE
REVITALIZATION
CENTER

CHERRY ST.
MISSION MINISTRIES

DEVELOPING LONG-TERM SOLUTIONS



This is a draft.
Final to include
renderings of other
initiatives
in the building.

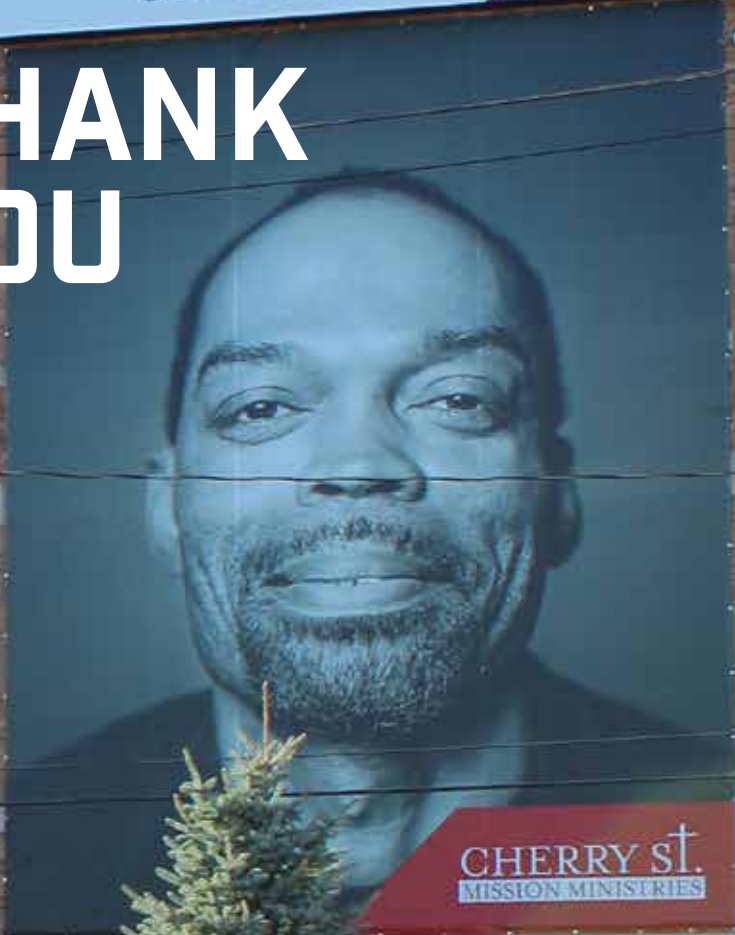




LIFE
REVITALIZATION
CENTER

CHERRY ST.
MISSION MINISTRIES

THANK
YOU



CHERRY ST.
MISSION MINISTRIES



A LIFE THAT'S
WORKING

**A LIFE
THAT'S
WORKING**

