

Foundation Matters



Inspiring and Connecting Thoughtful Giving

Foundation Matters shares the latest news about Toledo Community Foundation, and how we achieve our mission of creating philanthropy and making our community a better place for everyone to live and raise a family.

Toledo Community Foundation is a public charitable foundation serving northwest Ohio and southeast Michigan.

For more information about the Foundation, please contact Mike George or Bridget Brell Holt in our Philanthropic Services department, Mike@toledocf.org or Bridget@toledocf.org.

If you have a special inquiry about our grantmaking process, please contact Anneliese Grytafey, Vice President, Strategic Initiatives & Grantmaking, Anneliese@toledocf.org.

You can reach any of our staff at 419.241.5049 or visit our website at www.toledocf.org.

Toledo Community Foundation



The results of a challenge grant through the Makulinski Family Foundation of the Toledo Community Foundation helped change lives of hurricane and wildfire victims to the tune of more than \$248,750. Here, a homeowner surveys the damage to his neighborhood in the Florida Keys caused by Hurricane Irma.

Challenge Grant Steps Up Disaster Response

Good neighbors don't have to live next door to one another. In the case of Mark and Rose Makulinski, their good neighbor attitude extends throughout the United States and even the world. So, when disaster after disaster—floods, hurricanes and fires—hit Texas, Florida, Puerto Rico, California and the U.S. Virgin Islands last year, Mark and Rose stepped up—in a big way.

The Makulinskis offered a matching Natural Disaster Challenge Grant through the Makulinski Family Foundation of the Toledo Community Foundation of up to \$250,000 to help those impacted by the natural disasters. They matched gifts, dollar for dollar, up to \$25,000 per individual gift. The challenge was accepted by many, with \$121,898 raised by the end of the challenge period.

More than \$248,750 in funds for disaster relief of the hurricanes went to the Community Foundations of Collier

County, the Florida Keys, Greater Houston and Miami. The Community Foundation of Mendocino County received funds from the Disaster Challenge Grant for the California wildfires.

"I like to do challenge grants to help multiply the impact of our funds," said Mark. "A challenge grant to assist with the natural disasters through Toledo Community Foundation seemed like a natural win-win situation. The Foundation manages the funds and makes sure they are well spent, and we provide the match to maximize the number of people and communities we can help."

The generosity of the Makulinskis and all those in northwest Ohio who responded to the challenge did more than impress Stephanie Kaple, Executive Director of the Florida Keys Outreach Coalition, which received \$17,360 from the Hurricane and Wildfire Recovery

Continued on page 3



Message from the President

Dear Friends,

Forty-five years ago, Toledo Community Foundation was “born.” With current funds at a combined market value of approximately \$300 million, we’ve helped support charitable projects of nearly \$220 million for more than four decades.

Today, Toledo Community Foundation is one of 1,033 community foundations in the United States and the number continues to grow. The growth of community foundations across the country says a lot about their strength, tenacity and work throughout the demographic areas they serve.

In a recent article in the Motley Fool, the writer says “community foundations offer a great way for donors to make charitable gifts while retaining the highest possible amount of flexibility and effectiveness. Because these foundations are essentially local entities, they have deep roots within the particular community they serve.”

That’s Toledo Community Foundation in a nutshell. We value the motivation each donor has, we respect their choices of giving, and we work with them to select the fund that makes the most sense for them.

“Community” is the optimal word in our name. While the total number of charitable projects we’ve supported is impressive, the friends we’ve made throughout the past 45 years is what has made us even better. We’re honored that hundreds of donors, families and businesses depend on us for our innovation, integrity, excellence and teamwork.

As 2018 draws to a close, we encourage you to be part of our Friends in Philanthropy campaign. Your contribution will help us to continue our mission to improve the quality of life for every person in our region.

Sincerely,

Keith Burwell, President



Excellence. Accountability. Impact.™

We’re Here to Help Throughout the Holidays



We invite you to call and visit Toledo Community Foundation for all your year-end giving needs and questions. Contact us at 419.241.5049.

Our offices will be closed:

- Thursday, November 22, 2018
- Friday, November 23, 2018
- Monday, December 24, 2018
- Tuesday, December 25, 2018
- Tuesday, January 1, 2019

Year-End Gifts

All gifts to TCF for tax year 2018 must be received in the Foundation office by 5 pm on Monday, December 31, 2018.

Challenge Grant Disaster Response *continued*



Youth members of the Boys and Girls Clubs of the Florida Keys area assisted in relief efforts by handing out water and supplies to victims of Hurricane Irma.

Grant. It reminded her of how generous her former hometown is to others.

“The support of the Toledo Community Foundation has caused tears of appreciation from our team at FKOC and those we served,” said Stephanie. “I often think of when I was evacuating the Florida Keys before Hurricane Irma’s arrival. As I did I was moved by the sight of so many aid workers driving into the path of the storm to protect and help the Florida Keys recover. This is the same feeling I had when receiving this support. Perhaps made even more meaningful by the fact that I am an alumnus of The University of Toledo. Go Rockets!!!

“It is good to know that no matter where we go in the world, we carry a piece of the places we have lived and called home. And while at times we may be far from these places, when in need, they will be there to help.” 🙌



Area Students Received Over \$1 Million in Scholarships

Toledo Community Foundation awarded 550 scholarships totaling \$1,003,226 for students’ education costs for the 2018-2019 academic year. Toledo Community Foundation administers nearly 200 scholarship funds that were created by generous citizens of northwest Ohio and southeast Michigan, with more being added every year.

Scholarship opportunities are on our website, toledocf.org/main/scholarships/. Individual application deadlines start February 1. 🙌



Scholarships for...

- Students demonstrating financial need
- Latino students
- African-American students
- Ceramic and pottery students
- Muslim students
- Students at various high schools in northwest Ohio
- Students planning to study engineering or scientific disciplines
- Students planning to study jazz
- Students planning to study marketing or communications
- And so many more!



From Smoke Stacks to Solar Panels

Partners in the project include:

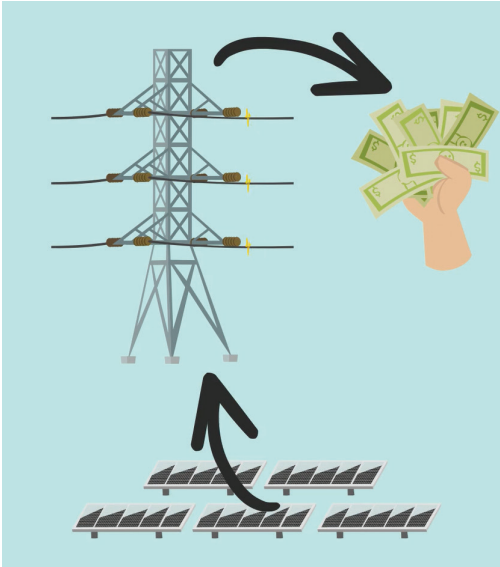
- Toledo Community Foundation
- Toledo-Lucas County Port Authority
- GEM Energy
- Dana
- First Solar
- Yaskawa Solectria Solar
- City of Toledo
- Lucas County Planning Commission
- JDRM Engineering
- Kokosing Construction
- Mannik Smith Group
- TTL Associates

A new solar panel field, six years in the making, is hopefully primed to provide energy for Dana’s Toledo Drive-line Facility and, ultimately, spark a resurgence in Toledo’s Overland Industrial Park and surrounding neighborhoods. However, several issues remain to bring the plan to reality.

First, final approval must be received by the City of Toledo and FEMA for the exact location of the solar array. In question is also the size of the array. Originally designed as a 4 megawatt solar array, it has now been suggested that it be a 1.9 megawatt display, which reduces the revenue from energy production to a point that makes the project questionable. Lastly, we continue to work to lower the cost of the panel racking, which is increasing due to steel import taxes, and the labor costs for the installation of the display.

“This unique project reflects the unprecedented collaboration and commitment of 12 local organizations,” said Keith Burwell, president, Toledo Community Foundation. The Toledo-Lucas County Port Authority and Toledo Community Foundation, along with local private businesses, are helping to reinvigorate the 80-acre brownfield which was once home to the Jeep Manufacturing Plant.

First Solar donated their Series 6 PV modules which, combined with Yaskawa Solectria Solar’s newly designed inverters, will produce enough power to ultimately reduce the amount of carbon dioxide by more than 2,000 tons, which is the equivalent of removing 400 cars from the roadways. The materials being donated for this project are all manufactured in the United States, and the technology is more efficient, uses less waste, and delivers significantly more energy than previous solar panel designs.




“Not only will the solar panels produce cleaner power, this entire project will positively impact and transform the surrounding neighborhoods which currently suffer from poor employment opportunities, foreclosures and crime,” explained Keith.

Dana has agreed to buy the energy generated from the solar panel field. Toledo Community Foundation will then reinvest the revenue from the sale of the electricity back into the community. A new charitable supporting organization within TCF will own the solar field.

“The Foundation has historically supported our local resident leaders in revitalization plans that meet community needs,” said Keith. “This is one of the most innovative projects we have been involved with, and the commitment of so many local partners showcases how invested our business leaders are in the success of the Toledo community.”

Proceeds from the sale of electricity will be reinvested in the surrounding community through grants to nonprofit organizations for economic revitalization purposes including workforce development, job training, beautification projects, and other ventures that directly benefit the general public.

Together we are bringing new life to Overland Industrial Park and the surrounding neighborhoods. Your investment, reinvested, will help uplift this area to its past prominence. Here’s how YOU can be a part of the success: <https://chuffed.org/project/toledo-solar-project> 

Investing in Toledo

- 1 Dana buys energy
- 2 TCF reinvests
- 3 Infuses Neighborhoods




Pictured l to r: Scott Estes, Chairman of the Board, Toledo Community Foundation who presented innovation and excellence awards to Anna Toney, Executive Director, Leadership Toledo; Dave Wehrmeister, Executive Director, Boys & Girls Clubs of Toledo; and Tracee Perryman, Executive Director, Center of Hope Family Services. – Photo credit: The Blade

Honoring Excellence in Nonprofits


We are honored to present the winners of the eighth annual Northwest Ohio Nonprofit Innovation & Excellence Awards announced on October 9. We applaud them and all the nominees for their diligence and achievements in our community.

The 2018 honorees are:

- **Nonprofit Innovation** • Center of Hope Family Services
- **Nonprofit Excellence Award – Small Organization** (Budget less than \$500,000) • Leadership Toledo
- **Nonprofit Excellence Award – Large Organization** (Budget more than \$500,000) • Boys & Girls Clubs of Toledo

The Blade and Toledo Community Foundation, in partnership with The Center for Nonprofit Resources, oversee the Northwest Ohio Nonprofit Innovation & Excellence Awards program. 

Do We Have Your Current Email Address?

The Foundation would like to email you important news and updates. Do we have your email address, or do you have a new email address? Simply email Laura@toledocf.org and type “Update Email” in the subject line so we can record your email address. 



Foundation Dollars at Work

NAMI and Others Receive Funds Targeted to Better Mental Health

Children and families coping with a mental health diagnosis receive support, advocacy and have access to many free programs through the National Alliance on Mental Illness (NAMI) of Greater Toledo. NAMI was one of six area nonprofits to receive funding totaling \$150,000 from the David C. and Lura M. Lovell Foundation Designated Fund of the Toledo Community Foundation. A \$5,000 grant from the Lovell Fund will assist NAMI with its Kidshop program, which helps children with a mental health diagnosis or who have a family member with a mental health diagnosis to build self-esteem, develop coping skills, form positive relationships and minimize isolation. NAMI also received a \$30,000 grant to support educational programming and support for families coping with the mental health diagnosis of a family member.

Grants from the Lovell Fund support nonprofit organizations whose programming seeks to reduce the stigma around living with and seeking services for a mental health issue.

Grants were also made to:

- **Center of Hope Family Services** – \$20,085 to enhance the Family Navigator Program located within Lucas County Juvenile Court, which offers support to families navigating the juvenile justice system.
- **Imagination Station** – \$12,460 to support a STEM-based learning experience designed to help youth receiving services from the Zepf Center to develop confidence, resiliency and team building skills.
- **Family House** – \$38,700 to expand the emergency shelter's What's the Future Program that provides limited on-site mental health services to homeless families.
- **Toledo Lucas County Homelessness Board** – \$16,775 to support the Housing First/Housing Now project, which is implementing the Housing First model of service delivery in metro Toledo.
- **US Together** – \$26,980 to support mental health access for refugees resettled in the Toledo area.

Call Us Before Submitting

The Toledo Community Foundation staff is happy to meet with you and is available to answer any questions you may have regarding the grant application process. We encourage you to call us *before* submitting a proposal. You may reach us at 419.241.5049.



Open Door Ministries

Andersons Fund Meets the Bricks-and-Mortar Needs of Nonprofits

The pervasive issue of addiction means nearly everyone today knows someone who has struggled with the problem. At Open Door Ministry, Inc., a sober living home for men in recovery from substance abuse, residents stay up to 24 months to build a foundation of sobriety before returning to the community. Many of the men become house leaders, eventually return to work and help pay the rent. Open Door recently received a \$7,500 grant from the Andersons Fund Supporting Organization to renovate the kitchen in its main facility. Open Door was one of 13 nonprofits who received funding totaling \$134,116 from the Andersons Fund Supporting Organization of the Toledo Community Foundation.

Grants were also awarded to:

- **American Red Cross** – \$12,945 to purchase a cargo van for the disaster services program.
- **Boys & Girls Clubs of Toledo** – \$8,000 to construct a new portico at Homer Hanham Club.

- **Cancer Connection** – \$2,000 to purchase conference room furnishings.
- **Catholic Charities** – \$5,671 to purchase dining room furnishings and equipment for the Helping Hands of St. Louis Outreach Center.
- **Children’s Theatre Workshop** – \$5,000 to purchase theatrical lighting and portable sound equipment.
- **Girl Scouts of Western Ohio** – \$15,000 to renovate the Camp Libbey dining hall.
- **Great Lakes Historical Society – The National Museum of the Great Lakes** – \$15,000 to restore the St. Mary’s Challenger Pilothouse and to construct an interactive exhibit space.
- **Padua Center** – \$6,500 to repair gutters, install new awnings and paint the exterior of the building.
- **Preferred Properties, Inc.** – \$15,000 to support the REACH (Revitalize Each Accessible Capital Home) renovation project.
- **Toledo Orchestra Association dba Toledo Symphony** – \$25,000 to purchase a modular acoustic shell for use at the Valentine Theatre.
- **Toledo Repertoire Theatre** – \$12,500 to construct new sets for the theatrical production, “A Christmas Carol.”
- **Woodlawn Cemetery Historical Association, Inc.** – \$4,000 to support the “Arboretum...Keep it Growing” capital fund drive.

Community Center Receives Funds for Summer Freedom School

When they don’t have access to learning opportunities during the summer months, some children struggle academically when they return to schools. To combat that potential learning loss and help close the achievement gap, the Monroe Street Neighborhood Center offers Freedom School, a summer reading and enrichment program designed by the Children’s Defense Fund. The Monroe Street Neighborhood Center, a ministry of Monroe Street United Methodist Church, recently received a \$23,000 Community Funds grant from Toledo Community Foundation to support the Freedom School. The Foundation awarded grants totaling \$231,922 to 11 area nonprofit organizations.

Community Funds grants were also awarded to the following organizations:

- **Arts Commission of Greater Toledo** – \$25,000 to support the Art Loop program.
- **Girl Scouts of Western Ohio** – \$11,740 to support the Girls Go STEM Initiative.
- **Goodwill Industries of Northwest Ohio** – \$50,000 to support an expansion of the reentry program, which offers employment services to returning citizens.



Monroe Street Neighborhood Center Freedom School participants

Foundation Dollars *continued*



The Girl Scouts of Western Ohio's Toledo Lego League teams benefitted from a Toledo Community Foundation grant to support the Girls Go STEM Initiative.

- **Harvey House** – \$15,000 to support a drop-in community center for LGBTQ+ youth and their allies.
- **Inclusive for Women, Inc. dba Women of Toledo** – \$21,500 to support a mentoring program that connects young women and women in transition to female business and community leaders.
- **Lucas County Sheriff's Office – D.A.R.T.** – \$29,810 to support the Community Advocates Outreach Project that provides education and support to youth and families who have been affected by opioid addiction.
- **Padua Center** – \$15,000 awarded through the Community Funds Accelerator grant program to support an evaluation of the organization's current programming.
- **Partners in Education** – \$23,182 to support the expansion of the College & Career, Ready, Set, Go! Program that helps students and parents prepare for post-secondary education or employment.
- **Pathway Inclusion Center** – \$9,730 to support a new early childhood education center in Ottawa County, Ohio.
- **The Victory Center** – \$7,960 to support the expansion of the center's non-medical cancer therapy services to a second location in the region. 

Upcoming Grant Deadlines

January 15, 2019

Community Funds: Provides seed money for new programs designed to meet emerging community needs or to expand existing successful programs.

January 31, 2019

Bill Rowles Youth Foundation Fund: Provides support to programs that enhance the lives of young people under the age of 18.

Katherine R. Smith Funds for Youth: Provides support for programming that enhances the lives of young people up to age 18, with an emphasis on serving children with developmental disabilities or those who have been abused.

February 15, 2019

Strategic Alliance Partnership: Provides support for the exploration and creation of alliances, mergers and partnerships between nonprofit organizations.

For more information about various grant opportunities and to view guidelines, go to www.toledocf.org and click on Grants. 

One Hundred Thanks

The reasons for giving are often quite simple. For Jeanne Reed, whose Reed Fund has helped provide more than \$221,000 to area nonprofits over the past seven years, her philanthropic philosophy is this: “I just see a need and want to help.”

“My family did not have a lot of excess money, but they always found a way to help others,” said Jeanne, a former business education teacher and director of business education for the Detroit Public Schools for over 40 years.

While her business background certainly gave her the skills necessary to handle the details of her charitable fund, Jeanne recognized that the Toledo Community Foundation could ease the hard work required to manage a fund.

“The Foundation is excellent and handles all the details for the funds,” she said. “They take care of letting organizations know about the Fund and do all follow up work. I really appreciate their assistance over the years.”

Jeanne, who turned 100 in 2018, still meets twice a year with Patrick Johnston, program officer at Toledo Community Foundation, to review requests for funding.

One organization Jeanne is particularly passionate about supporting is the Rutherford B. Hayes Presidential Library & Museums. The Hayes Library, built in 1916, was the first presidential library in the United States. It focuses on the life and legacy of Ohio-born Hayes, the 19th President of the United States who was also a U.S. Representative and Governor of Ohio.

“I love the work they do,” she said. “And they need support. I am happy to be able to help in a small way.”

Toledo Community Foundation wishes Jeanne a very happy 100th year and is grateful for her support of so many area nonprofits. 🙌



Jeanne Reed, who celebrated her 100th birthday in July, uses her TCF donor advised fund to support a variety of organizations that are near and dear to her heart.

Why Choose a Donor Directed Pooled Fund?

If you and your spouse want an active role in grantmaking, including suggesting who should receive a grant, consider starting a Donor Directed Pooled Fund (DDPF).

The Foundation requires \$10,000 to create a DDPF, but once it's created, donation methods are extremely versatile. You (and others) can make donations to your fund from IRA rollovers and Required Minimum Distributions, as well as through real estate, cash, credit card, publicly-traded securities, bequests, life insurance, tangible personal property, charitable remainder trusts, charitable lead trusts or the transfer of a private foundation.

Fund advisors can submit recommendations on how the fund principal and annual earnings are distributed.

A DDPF is part of a pool that is classified as a Private Foundation. Private Foundations are subject to excise tax (1% to 2%) on capital gains of stock gifts and earnings. However, the DDPF pays this tax, not the donor.

Our staff at Toledo Community Foundation would be happy to discuss Donor Directed Pooled Funds in more detail with you and answer any questions you have. Call Mike George, VP, Philanthropic Services & Advancement or Bridget Brell Holt, Philanthropic Services Officer at 419.241.5049 or email Mike@toledocf.org or Bridget@toledocf.org. 🙌



Heather L. Bradley
Director
The Center for Nonprofit Resources

A Quest to Better Understand Our Local Nonprofit Community

“It’s a “50,000-foot overview” of the Metro Toledo nonprofit landscape.” That is how Heather Bradley, Director of The Center for Nonprofit Resources, describes the high-level analysis of area nonprofits that The Center began conducting in 2018.

“Our goal is to look at our nonprofit landscape using data-driven analysis rather than anecdotal evidence,” she explained.

In June 2018, The Center brought together community members to brief them on the initial findings of its research in Phase I of the study.

A group of 64 key community stakeholders learned that of the 4,884 tax exempt organizations in the Metro Toledo area (Lucas, Wood and Fulton counties), 3,328 (68%) were classified as 501(c)(3) nonprofit organizations. The study also showed 29% were formed since January 1, 2010.

While the study indicated that the organizations had combined revenue of \$3.9 million, the vast majority (82%) of the nonprofits reported less than \$50K in revenue or did not file a Form 990, the tax return for nonprofits.

“The “uber producers, the very large organizations that have a reliable income stream, fees for services, and sophisticated development operations report more than \$90 million in revenue, but represent just 2% of the total number of organizations,” said Heather.

“Based on the input from key community stakeholders, we conducted Phase I-B to extract two data sets, uber producing organizations and those that are not required to file a Form 990,” said Heather. “We then

re-cast the data to better understand the nonprofit landscape in our region.”

“Removing those two data sets resulted in a very different nonprofit picture in our region,” said Heather. “We are now studying a streamlined group of 893 nonprofits in the Metro Toledo area. It is this kind of data that will help us understand how best to serve our nonprofit clients.


Keith Burwell, president of Toledo Community Foundation, continued “This data is also of great interest to funders. They are always looking for the smartest ways to invest their money to solve community issues,

“...the very large organizations that have a reliable income stream, fees for services, and sophisticated development operations report more than \$90 million in revenue, but represent just 2% of the total number of (nonprofit) organizations.”

— Heather Bradley, The Center Director

and this information will help better understand our nonprofit community.”

The research continues as the staff at The Center drills down into the next layer of the data to deepen the understanding of our local nonprofit community.

To review the results of Phases I-A and I-B, visit www.c4npr.org. 

Starting a Conversation About Mental Illness and Homelessness

The new “Pieces to Peace” mural at 411 N. Michigan Avenue in downtown Toledo was a true grass roots project. The 20-foot by 20-foot mural, which includes more than 90,000 pieces of glass in its mosaic design, is intended to encourage conversations about mental health and homelessness.

Funded by a \$30,800 grant from the David C. and Lura M. Lovell Foundation Designated Fund of the Toledo Community Foundation, Gail Christofferson, the artist who created the mural design, said the “fractured” face on the mural represents mental health disease while the eyes humanize the piece and say, “look at me, I’m still a real person even though I may be mentally ill or homeless.”

More than half of the 3,223 homeless people served by the Toledo Lucas County Homelessness Board have been diagnosed with mental health issues.

A Renewed Mind, a local nonprofit which focuses on behavioral health care, partnered with Gail on the project.

“The funding request for this project really spoke to us,” said John Amoroso, Executive Director of the Lovell Foundation. “It targets the stigmas of mental illness and homelessness and it literally involved persons dealing with both those issues to help with the mural. It was an excellent way to start a conversation about the problems in dealing with mental health issues and homelessness.”

The 90,000 pieces of glass were cut and put into place with the help of over 300 volunteers, including residents from Cherry Street Mission, Family House, Toledo Streets Newspaper, and other shelters and organizations. An estimated 16,000 people pass by the mural each day.


The Lovell Foundation, started by David and Lura Lovell in 1994, works closely with Toledo Community Foundation through a donor advised fund to maintain its commitment to mental health needs in the Toledo area, although many of its original members no



This mosaic mural, “Pieces to Peace” was funded by a grant from the Lovell Foundation of Toledo Community Foundation. It can be seen in downtown Toledo and is intended to encourage conversation about mental health and homelessness. – Photo credit: Photo Works, Inc.


longer live in Ohio. Its board today includes second- and third-generation members of the Lovell family and they span eight states: New York, Massachusetts, Ohio, Arizona, Colorado, Oregon, California and Hawaii.

“The Toledo Community Foundation vets proposals and takes care of the final processing,” said John. “They check in with us

when any changes arise and keep us posted on everything. They make it a seamless process.” 

Connect with TCF on Social Media

Please “follow” and “like” Toledo Community Foundation on Facebook and LinkedIn. You’ll get the latest updates and news about our northwest Ohio community and grant opportunities. We welcome your comments and questions.

Also visit us on the web at www.toledocf.org. You’ll find important information about upcoming grants, creating a fund, making an online donation and more. 

**Toledo Community
Foundation**

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#GivingTuesday Inspires 24 Hours of Donations

#GivingTuesday has become one of the most successful global fundraising events during the start of the holiday season. Scheduled for the first Tuesday after Thanksgiving, #GivingTuesday allows individuals to respond to the needs of local, regional and national nonprofits through a social media platform. This year's #GivingTuesdayNWO is scheduled for Tuesday, November 27, 2018.

Toledo Community Foundation and The Blade have once again partnered to support local nonprofits in this effort by promoting the program. This year, three

participating nonprofits will have an opportunity to win one of three \$5,000 donations in a drawing.

Nonprofits interested in participating in 2018 #GivingTuesdayNWO should register their Intent to Participate at www.toledocf.org/givingtuesday by November 26 at Noon. A Results Survey of this year's #GivingTuesdayNWO will be open from December 4, 2018 to January 4, 2019.

Watch the TCF website for more information regarding #GivingTuesdayNWO. 

#GIVINGTUESDAY™ NWO

Make a Difference

Give Locally

Donate to Your Favorite Charity on 11/27/18